ADIDESIGN

EDITOR IN CHIEF

EDITORS
ADRIANA CRUCIATTI

GRAPHIC DESIGN STUDIO DCA

LAYOUT ANNALISA GUERISOLI MATTEO GALBUSERA TRANSLATIONS

WITH THE COLLABORATION OF

EDIZIONI **ADIPER SRL** VIA BRAMANTE 29, 20154 MILAN ITALY

LITERARY PROPERTY RESERVED © 2018 ADIPER SRL







25th Compasso d'Oro ADI Award

Milan, Castello Sforzesco Cortile della Rocchetta June 20th – 26th, 2018

IT'S TIME FOR DESIGN

Luciano Galimberti ADI President

he ADI Compasso d'Oro award has been a witness to the evolution of Italian design worldwide for over sixty years and over time this role has had the great merit of representing a concrete scale of technical, formal and above all sociological values for institutions, businesses and designers

but most especially for users. It is a scale of measurement that has supported and informed conscious decisions in ar ever-changing landscape. The solid nature of the values implied by the award, its prestige, but above all its ability to interpret the transversal and holistic reality of an increasingly interdependent and global reality have led us, on the significant occasion of the award's 25th birthday, to offer the general public not a straightforward display of all the selected products, but an exhibition with the aim of linking contemporaneity with history and above all with everyday life.
Each tradition makes sense only if it is recognized and reiterated in the contemporary world, otherwise the risk is that of disappearing in a sea

of nostalgia. Therefore,

reflecting on how products and design services impact our everyday lives, not only from an aesthetic point of view, but also in terms of function, symbols and relationships, is an important opportunity for our association to share, given that it has disciplinary transversality in its DNA. How much does design permeate our lives? When is design a genuinely perceived value and when is it simply used



Luciano Galimberti

unconsciously? These are two questions posed by the multimedia installation developed with the support of the IED Milan School of Visual Arts which looks at the relationship between the sociability of the millennials and a number of design icons selected from the ADI Compasso d'Oro Historical Collection. Videos, graphics, animations and music all contribute to a panorama full of stimuli capable of expressing economic, social and technical factors. The 283 products and projects selected for this edition of the award are presented in the 13 different analysis categories taken from two years of the ADI Design Index. This research goes beyond the traditional typological analysis and looks instead at the much richer and broader relationships of usage and the value system that Made in Italy design offers to the rest of the world. The exhibition in the setting of the Castello Sforzesco and its model museum created as an integral part of this international city was produced thanks to the support of Bellotti as a technical partner, a company involved in the wood industry and which has developed innovative patents used in extreme performance conditions such as that of boating and transportation design in general. The use of these innovative materials is therefore not just a choice of design opportunities but rather an attempt at highlighting how design can be a concrete and strategic axis for the conscious and responsible development of a Country System worldwide.

Cristina Tajani

Councillor for Labour, Production Activities, Commerce, Fashion and Design Policies,

Design regenerates the city

The words Milan and design are inseparable - design is a distinctive and recognized feature of the city. Milan is an innovative and inclusive city, its strength coming from four "capitals": economic, scientific and technological, aesthetic (art, beauty, design) and social and today it is able to attract talents from all over the world and not just for big events like the ADI Compasso d'Oro ADI or Design Week. As a result young people and professionals alike choose Milan specifically to study and to do research and business in mutually fruitful relationships between the public sector and private players.

Thanks to constant collaboration with ADI, Milan is all this and more. This has been made possible by continuous dialogue with many different elements of the city since it is precisely in the collaboration between public and private that Milan can compete

at national and international level and become a point of reference for innovation and creativity. Research and design and innovation represent productive and economic processes as well as opportunities for social growth and permanent urban development, regenerating the city from below.



Cristina Tajani

of fact, in the recently renovated Museum of Decorative Arts the Castello Sforzesco preserves valuable works of art created by important artistic glass designers such as Mario Bellini and Fulvio Bianconi. Furthermore, the current museum itinerary of the Furniture Museum entitled Dagli Sforza al Design includes a section in which the traditionally accepted chronological boundary of the past has been breached to allow a view of contemporaneity and to offer Milan, the capital city of design, a museum that is updated and consistent with the times; in its collections it houses icons such as Ettore Sottsass's Memphis furniture. the Proust armchair designed by Alessandro Mendini and Gio Ponti's Superleggera chair. The CASVA (Centre for Advanced Studies on Visual Arts), also at the Castle, is home both to the archives of the famous architect, urban planner and designer Vittorio Gregotti who in 1967 during the 9th edition of the award received the Compasso d'Oro in the Castello Sforzesco from a jury which included Tomás Maldonado, and the archives of Roberto Sambonet who designed objects that have gone down in the history of design and which won him the Compasso d'Oro award in 1956, 1970, 1979 and 1995. The "Achille Bertarelli" Collection of Prints houses the advertising poster for which he won the award in the 1957 edition created by Max Huber - and the 1979 edition | devised by Italo Lupi.

Filippo Del Corno

Councillor for Culture, Milan City Council

The language of inventiveness



Filippo Del Corno

At Castello Sforzesco the expression of a creative language interpreting Italian inventive capacity and production excellence is highlighted by the staging of a fine selection of design works to mark the XXV edition of the ADI Compasso d'Oro award. This important recognition intended for the world of design and created in Milan from an idea by Gio Ponti, is currently a guest in the arcades of the Cortile della Rocchetta with an exhibition of products evaluated by the international jury and visible to the public, but that's not all. The exhibition, open to the public and free of charge, will not only allow people to admire those artifacts created by master craftsmen and producers of excellence selected over the last two years by the permanent ADI Design Observatory, but also give them the chance to look at multimedia presentations by new young designers, offering an opportunity to get to know in greater depth some of the precious examples of experience in planning and creativity in the field of design in our country.



Giovanna Mori

Curator Responsible for the Castello and the Pietà Rondanini Museum Curator of the "Achille Bertarelli" Collection

Virtuous surroundings



Giovanna Mori

The presence of an exhibition dedicated to the XXV edition of the ADI Compasso d'Oro Award at the Castle is both right and proper since not only is it hosted in the valuable space of the Cortile della Rocchetta in the Castello Sforzesco in Milan but also because the event is closely linked to the various collections already housed there. It seems highly desirable from every point of view that with the present exhibition we have the chance to offer a large and heterogeneous audience the opportunity to come closer to the world of design in a setting surrounded by excellence: the proximity with the design objects in our collections makes this setting even more suitable for hosting this event. As a matter

Francesco Trabucco

President of the XXV ADI Compasso d'Oro jury

Intuition and research

Design is a discipline that is

still young, unsteady on its feet

on one hand and expanding explosively on the other, so much so that it is not always possible to accredit even simply instrumental and not generic definitions and hope that they have the possibility of lasting at least the time necessary to formalize them. For us design means taking responsibility for devising new examples of reality. It certainly means shaping objects so that they are first created and produced and then transformed into goods that are then sold, used, disposed of and recycled: it also means inventing objects that have only an indirect purpose or which produce goods but also which describe new horizons of meaning, sense and value. These fundamental expressions of design represent research phenomena that open up avenues for new experiments and finally, perhaps also for new products. In short, there is an element of linguistic and expressive research, as well as technique, which is achieved through design. There is a quest for innovation which investigates people's behaviours and desires through the application of design; desires that have now largely replaced needs in an increasingly vast and diversified market. It was necessary for us to take all this into account. A design award such as the Compasso d'Oro makes sense not only because it promises recognition of the designer's craft and in so doing is a worthy candidate for writing the history of design excellence but also because it promotes those economic organizations that survive by operating in the markets and exerting a concentrated focus on contemporaneity. I believe we can say that the ability to grasp the sense of contemporaneity is a fundamental condition for the success of any business: indeed sometimes it seems that it is companies which act as engines of contemporary life while markets often exist solely through being linked to cultural and economic factors that can effectively limit access to that same sense of contemporaneity. It seems to us that design and this is perhaps a cause of its success as a discipline and as a design practice has not only retained the ability to translate productive



Francesco Trabucco

potential and technological and linguistic innovation into the communicative, aesthetic, performing and ergonomic qualities of new products, thereby becoming a powerful indicator of modernization within society but also of representing a strategic resource for corporate competitiveness and consequently of entire economic systems. Finally there is the question of aesthetic judgment or simply of taste: it seems almost trivial to say that an object that pleases, that is beautiful, well designed, and well-functioning is appreciated more than one which is "commonplace and ugly". It becomes less trivial when we ask "What does beautiful mean?" Or worse "Beautiful for whom?" We have tried to resolve this issue pragmatically through the widely shared idea that in everyday language "beautiful" simply describes an object that is "different, notable, which attracts attention and distinguishes itself from the norm". Without considering that this alone can be taken as an absolute parameter of evaluation, it must be taken into account that the work of the designer is based on procedures that are mostly unpredictable, difficult to define in any case and which belong subjectively to the designer, whether it be a person or a work group: these procedures include intuition, taste, aesthetic sense, creativity, sensitivity, culture, technical competence and experience. What we call "intuition" is often the result of years of patient research and study in which not only the designer has collaborated but also a number of other people who have brought diversified talents, resources, skills and experiences to the party I think we can say that we have tried to take account of all this, taking on the shared responsibility and complexity of a judgment made difficult by the wide range of different assessment parameters as well as the undoubtedly subjective difficulty of recognizing the value and commitment of such a vast number of professionals and businesses. with a simple "yes\ no" type of judgment.

Since 1956 the Italian Design Association

The marketplace of Italian design

ADI, the Association for Industrial Design was established at the start of the most recent and richest chapter in the history of Italian design, one which in over sixty years of inventions, creations, corporate organization and international exhibitions have seen it transformed into one of the most significant business cards for modern Italian culture worldwide. Today with 940 members throughout Italy it is a representative voice listened to internationally in the dialogue between the world of design, industry and the public. It is the market place of Italian design: the place where designers, entrepreneurs, schools, researchers and institutions meet to discuss design and seek common solutions.



In 2019 the ADI Compasso d'Oro historical collection will have its own venue open to the public in which the award-winning objects from every edition will be on display. The exhibition design will be by Ico Migliore, Mara Servetto (Migliore + Servetto Architects) and Italo Lupi.

An award for quality

In 1954 Gio Ponti, one of the most important Italian architects of the twentieth century, launched an idea that was destined to go a long way: a permanent award intended to recognize the best in Italian design – the Compasso d'Oro. The idea became a reality thanks to the impetus provided by the Rinascente department store and since 1958 it has been managed by ADI which was created to spread the culture of Italian design. It is an award for that particular inventiveness which redevelops everyday objects in the balance between functionality and beauty that makes them not only efficient but also on a human scale. It is given not only to the designer, but also to the manufacturer of the object without whom the cultural and social value of design would not exist. A number of the most famous Italian designers have received the Compasso d'Oro award ranging from Bruno Munari to Marco Zanuso and from Castiglioni to Richard Sapper and Isao Hosoe.



The Lettera 22 portable typewriter, designed by Marcello Nizzoli for Olivetti, Compasso d'Oro Award 1954.

ALFA ROMEO GIULIA
Car
Company: FCA ITALY
Designer: Centro Stile Alfa Romeo



VIBRAM FUROSHIKI®
THE WRAPPING SOLE

Footwear Company: Vibram Designer: Vibram



Sports equipment
Company: TECHNOGYM
Designer: Technogym Design Center



POPAPP
Compact ice cream store
Company: ifi
Designer: ifi

04



Boiler
Company: UNICAL
Designer: Ilaria Jahier, Igor Zilioli,
Sergio Fiorani, Gian Luca Angiolini



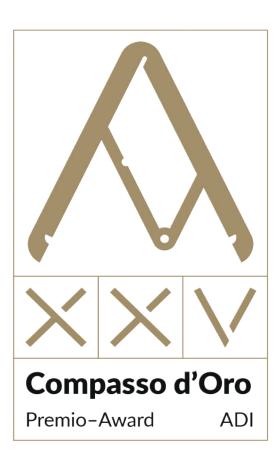
BOLLETTA 2.0, E-BILLING
Utility bill service system
Company: ENEL ENERGIA

Designer: Logotel



CAMPUS INCUBAZIONE E MESSA IN SCENA DI PRATICHE SOCIALI

Cultural and social initiatives
Client: Politecnico di Milano - Polisocial Award
Design: Davide Fassi, Francesca Piredda,
Pierluigi Salvadeo, Elena Perondi
Politecnico di Milano



ADI Compasso d'Oro Career Awards

Giovanni Anzani, Alberto Spinelli, Aldo Spinelli
Angelo Cortesi
Donato D'Urbino e Paolo Lomazzi
Ernesto Gismondi
Adolfo Guzzini
Giovanna Mazzocchi
Giuliano Molineri
Nanni Strada

ADI Compasso d'Oro Career Awards International Awards

Zeev Aram Chris Bangle Milton Glaser



OS2 75
Joinery
Company: SECCO SISTEMI
Designer: Alberto Torsello



ORIGAMI
Radiator
Company: TUBES RADIATORI
Designer: Alberto Meda



DISCOVERY SOSPENSIONE

Lighting fixtures Company: ARTEMIDE Designer: Ernesto Gismondi



ECLIPSE
Bathroom taps
Company: BOFFI
Designer: Studiocharlie



FONDAZIONE PRADA

Museum Client: Fondazione Prada Design: OMA Office for Metropolitan Architecture



FOOD DESIGN IN ITALIA

Illustrated book Author: Alberto Bassi Publisher: Mondadori Electa



LEONARDIANA. UN MUSEO NUOVO

Museum staging/preparation
Company: Consorzio AST - Agenzia per lo sviluppo
territoriale di Vigevano
Designer: Ico Migliore, Mara Servetto
- Migliore+Servetto Architects



MATERA CITYSCAPE LA CITTÀ NASCOSTA I THE HIDDEN TOWN

Illustrated book

Alberto Giordano (edited by), Nicola Colucci (photo), Leonardo Sonnoli - Tassinari/Vetta (graphic design) Publisher: Casa Editrice Libria



NIKOLATESLA

Electrical appliance Company: ELICA Designer: Fabrizio Crisà







he design for the cutlery set that makes up the service is distinctive for the contrast between curved and straight lines. The elongated narrow shape of the section that connects the handle with the active part of the cutlery gives the name Collo-alto (Italian for 'long neck') to this collection.



cutlery set "designed for all", being easy to use by people disabled due to permanent or temporary accidents. Increased volumes, variations in sections and an alternation of concave and convex all support inclusion, granting aesthetical quality and formal dignity to all, disabled or not.



he name is a clear reference to the waste produced when using it. The shape recalls a stylised ribbon: a continuous band that bends and twists and encloses the blade. The curves created by these dynamic lines enable you to hold the peeler guaranteeing an ergonomic grip.

Company: ABenergie Product: Dice Designer: Marco Acerbis

diceworld.it

Company: ALESSI Product: Collo Alto Designer: Inga Sempè

alessi.com



alessi.com



alessi.com



ollezione10 is a project by the Alfa Marmi Company that involves ten designers in the creation of ten washbasins in marble. The designers were allowed freedom of expression, time to think and the possibility of failing. The final goal is the harmony between design, industry and the best in craftsmanship.

Company: ALFA MARMI Product: Collezione10 Designer: Daniele Della Porta, Emmanuel Babled, Lorenzo Damiani, Francesco Faccin, Diego Grandi, Gordon Guillaumier, Carlo Martino, Stefano Roscini, Marcello Panza, Studio AAIDO MA, Paolo Ulian

alfamarmi.it



ecore's decorative thermoplastic laminate is characterized by its distinctive ecological footprint. Flexible and post-mouldable, it fits easily to any surface and curve. It is moisture resistant and can be immersed in water; it is also fireproof, scratchproof and anti-bacterial.

Company: ALFATHERM Product: Aecore Designer: Fabrizio Bianchetti

alfatherm.it



iero Lissoni has designed a sophisticated and geometric installation defined by a number of inserts covered with ALPI Radiant wood creating fascinating luminous effects. Radiant presents slender resin lines that allow light to penetrate thereby making the surfaces translucent.



he marble block loses its monolithic appearance and is transformed into something ethereal, transparent, enclosing a secret nucleus. A soul that can remain hidden, revealing the subtle play of light, or that can be slowly revealed by breaking the edges of the blades.

Company: ALPI Product: Alpilignum Radiant Designer: ALPI

alpi.it

Company: ANTONIO LUPI DESIGN Product: Introverso Designer: Paolo Ulian

antoniolupi.it





strategic, conceptual

kB_08 is a project featuring lamp based on a geometry that is minimal, absent and innovation which takes the immaterial which becomes functional requirements of perceptible when switched on, thanks to the light outlining its a professional kitchen into the home central emitting surface. An ultrathrough a close look at sophisticated, light circular aluminium rim hosts a LED strip injecting light into a clear "Floating Core" door and the "Focus PMMA surface developed specifically for the purpose.



suspension lamp that draws inspiration from dancing, from the harmonious movement of the fabric that gently moves against air resistance. A motor is mounted on the suspension shaft to move and raise the fabric alongside an optical unit that produces diffused light.



he exhibition presents the fascinating history of the exploration of Mars. An extensive gallery of images allows visitors to have their own close encounter with the tormented Martian landscape, and an immersive video installation shows a future colonization of the planet.

Company: ARRITAL Product: AkB_08 Designer: Arch. Franco Driusso -DriussoAssociati | Architects Co-Working: Chef Andrea Berton

arrital.it

06

consistent appeal.

Its distinctive features are the

On" lighting design system.

Company: ARTEMIDE **Product:** Discovery Sospensione **Designer:** Ernesto Gismondi

artemide.com

Company: ARTEMIDE, COLLEZIONE **DANESE**

Product: Les Danseuses Designer: Atelier Oï

artemide.com danesemilano.com Company: ASI - Agenzia Spaziale Italiana **Product:** Marte Designer: Viviana Panaccia (curated

by), Vivi&Partners, Mario Rullo -Vertigo Design, Mattia Darò, Pesci Combattenti

asi.it



nspired by evolution, Candela transforms the heat generated by a flame using bioethanol into electricity, powering warm LED lights and generating sufficient electricity to recharge mobile devices.



n integrated communication project for B&B Italia's 50th anniversary comprising a documentary film titled "B&B Italia. Poetry in the shape. When design meets industry", a book entitled "The long life of design in Italy. B&B Italia 50 years and beyond" and an exhibition titled "B&B Italia/The

Displacement (light ship): 105 tons perfect density". | Hull material: Carbon pre-preg/ Corecell sandwich

Product: Communication R-Evolution

uilder: Baltic Yachts | Concept, Deck and Interior Design by Nauta Design Naval Architect: Reichel Pugh Yacht Design | Structural Engineer: Reichel Pugh Yacht Design, Gurit Project Manager: Nigel Ingram, MCM L.O.A.: 39.62 m | Beam: 8.52 m | Draft: 4.80/7.00 m (lifting keel)

Builder: BALTIC YACHTS Product: My Song Designer: Nauta Design, Reichel Pugh Yacht Design

nautayachts.com



he Vira wall lamp unfolds like a body joint, opening to 2.70 m. It can be mounted anywhere in the room and can be folded up close to the wall. Its striking cone of light is determined by its variable length and "veerable" angle. Inspired by arms and the tentacular movement of many animal species.

Company: BE.EMANUELGARGANO Product: Vira

Designer: Emanuel Gargano

beemanuelgargano.com

Company: ASTEP **Product:** Candela

Designer: Francisco Gomez Paz

astep.design

bebitalia.com

Company: B&B ITALIA

Designer: B&B Italia



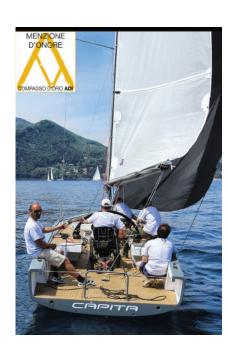




Comapny: BENCORE **Product:** Porta Fos e Sistema Parete **Designer:** Bencore

bencore.it

domestic contexts.



his boat has been designed from the outset making no distinction between ablebodied sailors and those in wheelchairs.

The overall aesthetics are characterized by the large spokeless wheel and a mobile platform that enables the lateral movement of the wheelchair when the boat is inclined.

Company: CANTIERE NAVALE DE CESARI

Product: R-30 Daysailer **Designer:** Alessandro Comuzzi

alessandrocomuzzi.com



clipse is a series of brushed AISI 304 stainless steel - finish: satin (or grey PVD) bathroom taps with a shiny, upper rotating part in polished steel. The characteristic opening and water adjustment control swivels out of the vertical axis of the base.

Designed by Studiocharlie for Boffi.

Company: BOFFI Product: Eclipse Designer: Studiocharlie

boffi.com



reamFactory «O ».0 beyond 4.0 C_process is the transmission of knowledge between the Maestro and his students

C_product is to simplify the product on-demand, without investments C_factory is pure creativity in just 200 sqm.

C_print able to print a perfect dish of spaghetti or a carbon fiber bonnet, without molds or autoclave.

Azienda: CASTAGNA MILANO Prodotto: Dreamfactory 0.0 Designer: Gioacchino Acampora – Carrozzeria Castagna Milano

castagnamilano.com



o guarantee a smooth transition between the physical and digital world, BTicino has created guidelines for a branded experience. This manual describes the framework and the digital components that form a strong and coherent design language. It is an updated document keeping up with the fast moving technology.

Company: BTicino
Product: Visual guidelines for end
user apps
Designer: BTicino Design - Legrand

Group and MMG Interactive

Concept+Design

bticino.it



he Bistrot pellet fireplace combines contemporary aesthetics and innovative technology in a versatile and comfortable item for living areas. With a range of bases, accessories and materials it has a sealed chamber, Wi-Fi and is pleasingly quiet thanks to heat emission created through natural convection.

Company: CADEL
Product: Bistrot
Designer: Alessandro Masturzo

Design Studio

cadelsrl.com



hydroprogressive wall-mounted mixer, Regolo is made from AISI 316/L stainless steel and available in satin or polished finish. The water temperature is adjusted via a slider which is moved back and forth on a rod and is the outstanding feature of this innovative model.

Company: CEADESIGN
Product: Regolo
Designer: Edoardo Gherardi

ceadesign.it





the comfort and flushing performance of this WC are optimized.

Flushing is also quieter and the rimless design enables easier and more effective cleaning with a reduction in the use of detergents.

Green manufacturing, quality and water-saving are the issues we care about.

Comapny: CERAMICA CATALANO

Product: Novefluch

Product: Newflush

Designer: R&D Ceramica Catalano

catalano.it



isplay stands out for its technology and forms which focus on the everyday bathroom user. The surfaces, spaces and depths have all been designed to respond to human motions. The washbasins come with a flat lateral surface where users can place items and adapt the basin to suit their needs.

Company: CERAMICA GLOBO Product: Display Designer: GamFratesi

ceramicaglobo.com

08



esign needs to surprise, bring a smile, provoke emotions. Design talks about simple and universal feelings that are part of everybody's heart. The Twitty table expresses delight, happiness and nutrition a rendezvous with nature. miglioreservetto.com

he permanent exhibition,

Un museo nuovo" inside

the Castle of Vigevano,

develops, by advanced light tools,

innovative narration that leads the

visitor to explore the main phases of

Company: Consorzio AST - Agenzia per lo sviluppo territoriale di Vigevano

Designer: Ico Migliore, Mara Servetto

- Migliore+Servetto Architects

multimedia and environmental

graphics design, a definitely

Leonardo's thinking.

e Comune di Vigevano **Product:** Leonardiana.

Un museo nuovo

conceived for "Leonardiana.

isiotron is technology for beauty treatments featuring the synergic action of Electrostimulation, Ultrasounds and Elastic waves for harmonious body shaping. Designed with innovative materials and moulding techniques never used before in the Professional Beauty sector.

Company: DAM S.R.L. + BEAUTY & BUSINESS S.P.A.

Product: Fisiotron **Designer:** Marco D'Angelantonio

dibimilano.it/tecnologie/fisiotron



his playful multifunctional furniture system allows the configuration of different child-friendly combinations.

The system consists of animal inspired modules, that become chairs, console tables, poufs and even rocking horses with which is possible to interact, dream and to give vent to creativity.

Company: CURIONI GIAMPIERO Product: Animaze Designer: Ekaterina Shchetina, Antonella Andriani (art director)

falegnameriacurioni.it



enna is made with a mould used for metal bending, useful for the making of agricultural buckets; the "beak" seat-shape has a structural purpose and permits the insertion of spacers in order to connect more benches. This creates a system which provides supporting levels.

Company: DA A - ALCAR **Product:** Benna **Designer:** Lorenzo Damiani

daaitalia.com



'MESH is a chair made of steel wire in which the frame embraces the seat and the backrest without the use of screws, thanks to a patented interlocking system. Stackable up to 40 high, the S'mesh chair was created as a visitor and meeting chair for office environments.

Rota Nodari

diemmebi.com



he style of the XDiavel is elegant, harmonious and clean and the pinnacle of Ducati excellence in terms of design and the close connection between aesthetics and mechanics that is not just functional but also an element of sheer beauty.

Company: DIEMMEBI

Product: S'Mesh

Company: DUCATI MOTOR HOLDING

Product: XDiavel S

Product: XDiavel S

Designer: Ducati Design Center

ducati.com

Company: DA A - ALCAR

Product: Twitty

Product: Twitty

Designer: Angeletti Ruzza Design

daaitalia.com











he XFAB 3D printer makes hi-res stereolithography technology available to all. It can create objects with a cylindrical volume of 180 x 180 mm using 12 materials similar to ABS and polypropylene to elastomers, from transparent materials to materials added with heat-resistant ceramic or materials for micro-fusion.

eolana manufactures biomaterials from 100% renewable sources to restore pureness and health to the sea, to water and food, fertility to the land, and protects against climate change while feeding the soil.

ikolaTesla is Elica's first aspirating induction hob equipped with the most advanced technologies and featuring a distinctive design, characterized by strong lines and high quality material and combining the functions of two appliances in one single product.

nap 'Air Quality Balancer' is an innovative product that, thanks to the sensors it is equipped with, monitors and automatically improves the quality of the indoor air. Snap can be connected to the hood and set by remote controller or app.

Company: DWS **Product: XFAB** Designer: Maurizio Costabeber, Renzo Busato - DWS

dwssystems.com

Company: EDILANA Product: Geowool Geolana Designer: Jacopo Ruggeri

geowool.com

Company: ELICA Product: NikolaTesla Designer: Fabrizio Crisà

elica.com

Company: ELICA **Product:** Snap Designer: Fabrizio Crisà

elica.com







cological finishes for

VOCs free - are made

ingredients. They are certified ANAB-

certification. Our coatings are water-

repellent, stain-repellent and scratch-

in our Industry 4.0 factory from

ICEA, ethical and environmental

locally sourced, renewable, surplus

Contemporary Surfaces -

bioremediating, depolluting,



he new services designed by Enel Energia in 2015 support Customers through better management and awareness of consumption by improving the overall experience of access to dedicated information, consumption and costs details, and direct communications towards the users.

Fragility And Beauty

esa.int vivipartners.com

he exhibition is a journey to some of the most beautiful and remote places on Earth. Through spectacular satellite imagery and videos, the exhibition demonstrates the fragility of our planet threatened by climate change.

Azienda: ESA ESRIN (Agenzia Company: ESSEDI / EDIZERO Spaziale Europea) **Prodotto:** My Planet From Space: Designer: Viviana Panaccia (a cura di), Vivi&Partners, Mario Rullo – Vertigo Design, Mattia Darò, Pesci Combattenti

edilatte.it

resistant.

he wash basin is made of soft "anti-shock" polyurethane and combines the innovative application of the material with the interpretation of rounded and comfortable shapes. The project has been developed according to "design for all" logic and offers a wide range of matching accessories.

Product: Edilatte Editerra Cover Food & Agriceramica **Designer:** Daniela Ducato, Jacopo Ruggeri (Accademia di Architettura di Mendrisio), Francesca Picciau (Studio Aranxiu) Edizero Architecture of Peace

Company: EVER LIFE DESIGN **Product:** Bounce **Designer:** Monica Graffeo

everlifedesign.it

Company: ENEL ENERGIA **Product:** Bolletta 2.0, E-Billing **Designer:** Logotel

enel.it



he Camouflage design for the monoblocks of the Expo 2015 ticket offices focused on the idea of covering the surface of the prefabricated structures with a composite material creating shapes cut out that matched the individual stations installed for ticket sales.

Company: EXPO MILANO 2015 **Product:** Biglietterie Expo Milano

Designer: Francesco Dondina, Giuseppe Raboni, Marco Zanuso Jr

expo2015.org

10



he Ferrari J50 is a twoseater, mid-rear-engined roadster that marks a return to the targa body style evocative of several well-loved Ferrari road cars of the 1970s and 1980s. Designed by the Ferrari Styling Centre under the direction of Flavio Manzoni, just 10 of the J50 have been built.

Company: FERRARI Product: Ferrari J50 Designer: Flavio Manzoni – Ferrari Design

ferrari.com



he square section with rounded edges was inspired by the curved shapes resulting from the research conducted by the mathematician Gabriel Lamé. It features smooth ergonomic forms that are pleasant to the touch and comes with a matte black knob-handle plus other finishes including matte white and chrome and lever handles.

Company: FANTINI RUBINETTI Product: Lamé Designer: Matteo Thun, Antonio Rodriguez

fantini.it



his project is based on sustainability as it relies on reuse. Without losing the iconic shape of the Nutella jar, a new format has been designed with the embossed logo on the front and a calibrated opening suitable for food preservation capsules.

Company: FERRERO
Product: Vaso Nutella Embossed
Designer: MrSmith Studio

ferrero.com



he 4C Spider is the perfect synthesis of Italian design with Alfa Romeo design language. Their fusion creates a car of unmistakable style, that together with the use of sophisticated materials and technical solutions like the carbon-fiber monocoque make it the only true supercar in its category.

Company: FCA ITALY
Product: Alfa Romeo 4C Spider
Designer: Centro Stile Alfa Romeo

fiatgroup.com



rganic artisanal bakery product, made with stone-ground Italian grains which preserve active wheat germ. Recyclable packaging: no-waste patented closure. Creative recycling: from the box you can easily create a dice. Simple and easy-to-read graphics: numbered and very clear ingredients on the front.

Company: FIGULÌ
Product: Quadrì
Designer: Filippo Albertini, Daniela
Contessotto - Contes

figuli.it



he Giulia Quadrifoglio perfectly interprets the tradition of the Alfa Romeo sports sedan that has long played an important part in the brand's glorious history. The design and dynamic qualities of the car have made it a new benchmark in its category for beauty and driving pleasure.

Company: FCA ITALY
Product: Alfa Romeo Giulia
Designer: Centro Stile Alfa Romeo

fiatgroup.com



u, elegant and minimalist in shape, has a rectangular stainless steel frame fixed to the wall on the longest or shortest side. Stored inside the frame, 3 small showerheads can be oriented at will and the water flows to every single jet through 3 simple flexible tubes in translucent silicon.

Company: FIMA CARLO FRATTINI

Product: Nu

Designer: Davide Vercelli

fimacf.com



he outdoor wood burning fireplace is made from a single sheet of iron (or CorTen) that wraps around itself like a cloak, channeling the fumes upwards. Fumotto can turn on its coloured grit cement base by using the stainless steel handle thereby obtaining the best position for use in windy conditions.

Company: FOCOTTO
Product: Fumotto
Designer: Riccardo Diotallevi

focotto.com



system of concealed hinges for large or heavy doors with wooden or metal frames with or without thermal break. Adjustable stop, opening brake, servo setting, door lifter positioning and floor weight distributor. CE Mark and UL/10c certifications for use on fire or smoke doors up to 180 minutes.

Company: FRATELLI GARLETTI
Product: Dinamica Smart Hinge
System
Designer: Luciano Bacchetti – In&Tec

garletti.it

iaphragm valves with maximized flow rate with innovative DIALOCK® handwheel and optimized fluid-dynamic design.

The handwheel allows to unlock the valve in a natural and ergonomic way, applying a slight pressure, making the intervention of an operator quicker and safer in case of emergency.

Company: FORMATURA INIEZIONE POLIMERI

Product: Valvola A Membrana DK **Designer:** Enrico Gollo – Ergo Design

fipnet.com



n innovative, patented hand-operated citrus squeezer/juicer capable of extracting 100% of the juice from citrus fruits.

Company: FRATELLI GUZZINI Product: Squeeze&Press Designer: Angeletti Ruzza Design

fratelliguzzini.com



his lamp is made of concrete fitted with a built-in LED light source which casts a wide beam of light. Slim, light-weight shapes and a textured surface yet still pleasant to touch. It is available in three colours - white, grey and brown - made with pigments added directly to the material blend.

Company: FOSCARINI
Product: Aplomb Large
Designer: Paolo Lucidi, Luca Pevere –
LucidiPevere Design Studio

foscarini.com



elmet for alpinism, ice and rock climbing. Extremely light (198grms). Perfect ventilation, super easy adjustment. The multifaceted design increases the rigidity of the shell and allows reduced thickness. Hyper ventilated with no compromise in protection. No metal parts. One size fits all.

Company: GRIVEL Product: Casco Stealth Designer: R&D Grivel

grivel.com



isitors enter a graphic world that gives the sensation of suddenly growing and shrinking. The daring effect challenges perspectives and is created by a multicoloured pattern displayed across surfaces, a technique that results in objects and people seeming larger or smaller than they really are.

Company: FOSCARINI Product: Reality Or Illusion Designer: Studio Laviani

foscarini.com



project involving 34 artisans in Italy designing and working dozens of materials using artisan and digital technologies. It has a catalogue of 50 collections and about 200 products with a single objective: to present and develop the Italian history of micro-enterprises with a short supply chain.

Design Studio: GUMDESIGN **Product:** La Casa Di Pietra **Designer:** Laura Fiaschi, Gabriele Pardi – Gumdesign

gumdesign.it lacasadipietra.eu







Japanese portal that leads to a sacred area. The very thin top seems to float in the vacuum. The different dimensions and heights allow a play of joints and overlaps with functional values.



horm.it

12



he Palco spotlights and framers expands into the micro dimension with diameters of 51mm, 35mm and 19mm, with Opti Beam patented ontics Recessed versions low voltage track and ceiling spotlights with multiple distributions also Wall Washer. The framer has the exclusive Shape & Twist functionality.

Company: iGUZZINI ILLUMINAZIONE **Product:** Palco Low Voltage Designer: Artec3 Studio

iguzzini.com





olonna is display case for pastry and praline. Its technological and refrigerating heart is located inside the column, in order to widen the surface dedicated to the displayed products. The sliding trays mechanism is guaranteed through a patented system, designed to facilitate the everyday serving gestures.

Company: ifi **Product:** Colonna **Designer:** Giulio lacchetti

ifi.it



wilight, Joburg, Bilbao, Canberra and Odense offer a compact LED solution for lighting parks, streets, squares, pedestrian and residential areas through symmetrical, elliptical and street optics, adapting to any context. Dali electronics and full control of obtrusive lights.

Company: iGUZZINI ILLUMINAZIONE **Product:** Twilight

Designer: iGUZZINI Illuminazione

iguzzini.com





opApp is a compact workstation (7750 in² open) containing all the necessary to produce, preserve, display and sell gelato. Adaptable to diverse environments, it opens with few simple movements. PopApp is made of Krion® K-Life and is designed to ease the professional's movements.

Company: ifi Prodotto: PopApp Product: ifi R&D dept.

ifi.it



he kit is an extensive editorial project composed by 17 perfume flasks, 17 numbered olfactory jars, a scientific dissertation, and a didactic course. A project by Università del Caffè – illycaffè to better understand the aroma of quality coffee and acquire specific tasting skills.

Company: ILLYCAFFÈ Product: Università del Caffè illycaffè Designer: Taucer Lorenzo -

Acrobatik, Lorenzo Dante Ferro

unicaffe.com



aser Blade XS is the first luminaire designed not to be seen. Recessed versions, low voltage track, suspension and ceiling, linear and square. Patented OptiBeam optics with High contrast, General Lighting and Wall Washer distributions.

Company: iGUZZINI ILLUMINAZIONE **Product:** Laser Blade XS

Designer: iGUZZINI illuminazione

iguzzini.com



reddy combines fast chilling and slow heating to offer 9 innovative functions enabling blast chilling of food straight after cooking, quick freezing and thawing, cooking meat at low temperature, proofing, keeping food at the ideal temperature and storing as well as chilling wine and other drinks.

Company: IRINOX **Product:** Freddy Designer: MM Design

irinoxhome.com









tribute to three symbolic chairs. The silhouettes of Arne Jacobsen's "Series 7", Eero Saarinen's "Tulip Armchair" and Charles Eames's "Eiffel Chair" are woven into a sinuous hybrid. It is light, practical and stackable, can be used indoors and outdoors. It is also available in metallic finishes.

y using injection moulding techniques in a sophisticated new way, Kartell has created a chair just a few millimetres thick (2 mm max) and ultra-light (barely 2.2 kg), the first time a material containing carbon fibre has been injection moulded. It is durable, flexible and suitable for outdoor use.

onceived by Skrivo Design and produced by LaCividina, the collection of sofas and armchairs Pinch takes the name from the original shape of the tubular metal frame that "pinches" the backrest and the side pieces. This makes them into padded walls that form a sort of comfort room.

rillio is an easy-to-use portable device that reminds people to take their medication and helps them adhere to a treatment program. The device is part of a connected service ecosystem that connects patients, their families, healthcare providers and pharmacies.

Company: KARTELL Product: Masters in metallic finishes Designer: Philippe Starck con Eugeni Quitllet

kartell.com

Company: KARTELL Product: Piuma Designer: Piero Lissoni

kartell.com

Company: LA CIVIDINA Product: Pinch Designer: Skrivo

lacividina.com

Company: LA COMANDA Product: Trillio

Designer: Design Group Italia

lacomanda.it









hymn to empathy and human relations, the Air Kitchen is circular in shape, transforming the island into a round table that simultaneously accommodates the cook as the meal is prepared and the diners, fostering conversation and sharing.

avo is a honeycomb-shaped furnishing component made of brass or steel rods. It is suitable for various modular compositions. Like cells of a beehive, geometric elements are arranged to create different unique, elegant furnishing items to suit the functions and space where they are placed.

complete modular and integrated system that gives new flair to highly-frequented areas making them essential and elegant. Extremely flexible, it allows the combining of tables, cabinets and seats with aluminium frames to give compact modules or articulated systems characterized by maximum comfort.

he fully carbon shape is an optimization in terms of size and performances and "Made in Italy" advanced technology. The simplicity of its lines together with research into the most comfortable available space give a unique livability for its size, combined with extreme simplicity of use.

Company: LAGO Product: Cucina Air Designer: Daniele Lago

lago.it lambertidesign.it

Company: LAMBERTI DESIGN Product: Favo Designer: Daniele Della Porta

lapalma.it

Company: LAPALMA

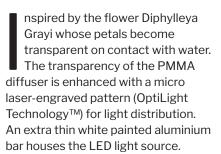
Product: Add System **Designer:** Francesco Rota

Company: LG Product: Anvera 55

Designer: Aldo Druldi Studio Grafico

anvera.it







he overlapping aluminium wings of the suspension lamp rotate on themselves, thereby allowing management of the light and the creation of geometries and particular lighting effects. Produced using laser cutting technology, once "closed" the lamp takes up less volume.



agnetica is a pendant lamp that combines LED technology and permanent magnets.

Two bodies machined from blocks of solid aluminium, one polished and the other lacquered in matt black, are supported exclusively by the force of attraction of magnets at the extremities.



suspension lamp offering multiple lighting scenarios for personalized aesthetic and functional performance. Based on experimentation with the potential of LEDs, a technology that permits separation into very small units, Mesh is a dramatic and highly innovative project.

Company: LINEA LIGHT GROUP **Product:** Diphy

Designer: Mirco Crosatto (Linea Light Group)

linealight.com

14

Company: LINEA LIGHT GROUP **Product:** Eolique

Designer: Paolo Benevelli

linealight.com

Company: LUCE 5 Prodotto: Magnetica Designer: Vittorio Venezia

luce5.it

Company: LUCEPLAN Product: Mesh

Designer: Francisco Gomez Paz

luceplan.com



dynamic, expressive, inviting and light chair that harnesses the technical and expressive potential of air-moulded polypropylene with its unmistakable shape, based on the forms typical of Catalan modernism.



eometrically sophisticated tables whose most striking design feature is its almost sculpture-like leg system.

Magis interprets wrought iron with new and modern design elements.

Officina is winning customers over with its sophisticated, stylish shape and revolutionary yet harmonious aesthetics.



ntended for the top end of the professional market, the Center Ball Head photographic tripod head combines precision and stability with strength and compact size. The special collar allows the spherical section to be fully adjusted in order to fix the camera in the desired position.



ulèr is a responsive kitchen with an elegant and solid shape, where technical and structural harmony converge to amplify the properties of the stone and reflect a new concept of multifunctional environments.

Company: MAGIS Product: Milà Designer: Jaime Hayón

magisdesign.com

Company: MAGIS
Product: Officina

Designer: Ronan & Erwan Bouroullec

magisdesign.com

Company: MANFROTTO VITECGROUP ITALIA Product: Center Ball Head Designer: MM Design

manfrotto.it

Company: MARMO ARREDO Product: Offmat Tulèr Designer: Tommaso Corà, Paolo Festa – Tipic

marmoarredo.com



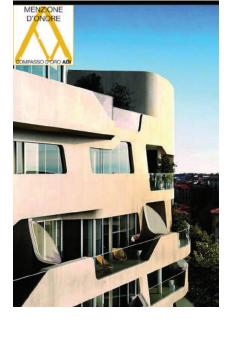
yEquilibria, a 7m tall iconic 'Fitness Tree', is a contemporary work of art shaping the future of outdoor wellness. UHPC concrete seamlessly integrates with the highest-grade Stainless steel for an innovative and effective workout experience, creating an elegant and functional sculpture.

Company: METALCO ACTIVE **Product:** MyEquilibria Designer: Vito Di Bari, Alfredo Tasca

myequilibria.com



rincipessa is an independent batch freezer for ice creams, granita and sorbets. Inspiration comes from the Principessa's Plateau, in the heart of the Madonie cradle of the Neviere from where snow was once taken to produce "cold desserts".



he best interior and home design brands united in a single structure in order to offer an innovative Contract System formula to the Real Estate industry.

A multifunctional space of over 1700 sq.m with the aim of supporting residential real estate developments with unique and unprecedented services for the construction industry.

Company: MILANO CONTRACT DISTRICT - REAL ESTATE + DESIGN **Product:** Milano Contract District Designer: Lorenzo Pascucci (General



ith its diamond tip Techla is the engraving system that makes tag customization easier and faster thanks to the special tag packaging designed by My Family. Featuring a light and resistant aluminium body, Techla is a pure example of Italian design.

Company: MY FAMILY **Product:** Techla – Automatic engraving machine **Designer:** Design Gang Network

myfamily.it



he exhibit Walking Pleasure, a tribute to the 70 years anniversary of the brand Moreschi at the Triennale di Milano, is conceived as a multy-sensory experience in which the guest is asked to reflect on the concepts of walking and motion from different points of view.

Company: MORESCHI **Product:** Moreschi Walking Pleasure **Designer:** Ico Migliore, Mara Servetto - Migliore+Servetto Architects

moreschi.it miglioreservetto.com



roller blind system that can be integrated into a building's architecture. The blinds are built into false ceilings thereby ensuring minimal aesthetic impact combined with simple installation. In this way natural light can be managed through the use of technical screening fabrics.

Company: MYCORE **Product:** Groove Designer: Maurizio Persello - Mycore

mycore.it



he result of the division of a square into four shapes, three triangles and a trapezoid, which recomposed, always in a different way, gives life to other geometric figures. Made of glass obtained by the recycling of TV and PC monitors. Produced by mosaicomicro | Eco Glass 100% Recycled.

Company: MOSAICOMICRO **Product:** Multiplem

Designer: Massimo Barbini, Giovanni

Salerno - Jpeglab

mosaicomicro.com



ylight is the new gemjewel that revolutionizes the concept of light in jewelry. Natural diamonds are grafted onto a large white topaz. The light that travels through the topaz joins with the light that pervades the diamond, creating an exceptionally luminous effect.

Company: MYLIGHT DIAMONDS srl **Product:** Mylight

Designer: Massimiliano Bonoli

mylightdiamonds.com

motorpowerco.com

Product: Principessa

COMPANY

Company: MOTOR POWER

Designer: Stefano Lodesani



fiber-glass resin monocoque armchair decorated with a pattern of slots distributed over the surface and which are the result of 3D modelling and milling. The perimeter is bordered by a rectangular-section ribbon encouraging to rest your arms on it and which also deliniates the chair legs.



he XY lens guarantees maximum protection. On the right we maintain total coverage that protects from sudden reflexes and lateral obstacles while on the left the lens is reduced allowing more brightness and perception when for example you are about to be overtaken or turn your head to look back.



lines to give a final unexpected rhythm.

Regulated by the principle of dichotomy, the straight line gets softer thanks to the curves, the diagonal plays with the flat, textile warms steel and there are serious and lively colours.

t develops around a circle by

alternating straight and curved



food display cabinet with no base: all the functions are reduced into a height of just a few centimetres.

Jobs can be placed on the counter, as well as moved around the room.

All the display functions can be managed using an App for tablets and Smartphones.

Company: NARDI Product: Net Relax Designer: Raffaello Galiotto

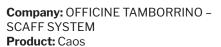
nardioutdoor.com

16

Company: NRC OCCHIALI Product: XY

Designer: After Design

nrcocchiali.com



Designer: Alessandro Guerriero

officinetamborrino.com

Company: ORION
Product: Jobs

Designer: Stramigioli Associati

orionstyle.com



little ball that "rings" and which sits on the bike's handlebar by means of a simple support. To ring Nello all you need to do is touch the bell's "head". Surprise! The sound changes every time Nello is attached and pulled off its support! You can select your favourite from three different sounds.

Company: PALOMAR
Product: Nello Magnetic bike bell
Designer: Odo Fioravanti Design
Studio

palomarweb.com



he Panasonic EY75A7 screwdriver has a compact body made from polyamide and rough-textured finish. Its new self-drilling screw mode makes it easier to use while the weighted balance system is designed to reduce fatigue caused by prolonged use of the tool.

Company: PANASONIC CORPORATION Product: EY75A7 Designer: Edgardo Angelini – Design Group Italia, Kazuma Kubono – Panasonic Corporation

panasonic.com



he work of Paola Lenti is the result of collaborations with designers, stylists and artisans, a relation made of dialogues and sharing aware that invention is only possible as relationship, as transposition from a register to another, to seize from the whole those ideas capable of raising emotions.

Company: PAOLA LENTI Event: Relazioni Concept: Paola Lenti e Bestetti Associati

paolalenti.it



he PepsiCo Mix It Up 2016 space was conceived as a showcase and an incubator for innovation and inspiration. Within this immersive and sensory experience, guests could see, smell, taste, touch and understand the different ways in which PepsiCo is shaping the future of design and culture.

Company: PEPSICO DESIGN & INNOVATION
Product: Mix It Up 2016
Designer: Design Group Italia

design.pepsico.com





he soft drink dispensers are equipped with digitally controlled valves and sensors that allow precise mixing and quality drinks, giving more than 1,000 combinations of flavours. The clean, precise and fluid surface brings together the touch screen, dispenser, ice lever and cup-holders.

Company: PEPSICO Product: Spire Fountain Designer: Design Group Italia, PepsiCo Design & Innovation

design.pepsico.com



n oven characterized by minimal and contemporary design. Suitable for baking pizzas, bread and desserts. Available with steamer and the possibility to choose between proving chamber or support in painted iron. Developed using the best components and recyclable materials, guaranteeing low environmental impact.

Company: PRISMAFOOD Product: Visiome Designer: Fausto Boscariol

prismafood.com



he first motor yacht with 4 Volvo Penta IPS engines drastically reduces the consumption of fuel and exhaust gases.

The materials selected respect the right balance between tradition, modernity, environmental protection, technology and are all in line with the Circular Economy.

Company: PERMARE
Product: Yacht Amer Cento Quad
Designer: Verme & Partners, Stefano

gruppopermare.it



he first example for a series of electric-powered boats, which can carry up to 30 people in a space of 10 meters on inland waters. A version with covered bridge is available thanks to the versatility offered by a bridge which is free of structures and service volumes.

Company: REPOWER Product: Reboat Designer: Siregh3o

siregh3o.it



his custom-built boat is the result of collaboration among the best in the sector. The interiors have been designed to be high performing; the result is a latest generation ultralight super-yacht with the perfect quality and resistance to fulfill such a role.

Company: PERSICO MARINE Product: Wallycento#4 Designer: Paolo Pininfarina

persicomarine.com



Cub feels external stimuli thanks to its"artificial" skin with its 4,000 sensors.
This is the result of the research of IIT that developed electronics and supporting Al and expertise of RES S.p.A. that produced a three-dimensional and conductive laminated (EV 15) fundamental for the future.

Company: RES S.P.A. e IIT ISTITUTO ITALIANO DI TECNOLOGIA Product: Artificial Skin EV15 Designer: Maurizia Botti

res.org rimadesio.it



Company: PIAVAL **Product:** Earl

Designer: Daniel Rous - Fabrica

piaval.it



his system of sideboards is available with a floor base or with legs and two, four or six doors and with or without horizontal crosspieces. A proposal combining the maximum in design rigour with subtle and formal versions of these classic cabinets for the living area.

Company: RIMADESIO

Designer: Giuseppe Bavuso

Product: Alambra







6' Perseo, the latest model in the brand's sporty range, is the perfect expression of a fleet of nautical work of arts.

Realized with over 40 square meters of glazed surfaces, this 23mt coupé is characterized by an original mix of style, comfort and performance that represents the ideal synthesis of sportiness and timeless elegance.



ivamare is a design icon that rewrites the rulebook of timeless elegance once again. A worthy successor to legendary Riva masterworks, this open yacht almost 12 metres long is characterized by sinuous lines, fine materials and truly unique details.



he project takes its inspiration and its name from Pangea, the single continental mass including all the lands above sea level.

The 80 m² top, made of 19 shaped pieces in Kauri millennial wood coming from New Zealand, is supported by 271 legs in Briccola wood, oak posts from the Venice lagoon.

Company: RIMADESIO Product: Sail

Designer: Giuseppe Bavuso

rimadesio.it

18

Company: RIVA
Product: Riva 76' Perseo
Designer: Officina Italiana Design

riva-yacht.com

Company: RIVA
Product: Rivamare

Designer: Officina Italiana Design

riva-yacht.com

Company: RIVA INDUSTRIA MOBILI

Product: Pangea

Concept: Davide Rampello **Designer:** Michele De Lucchi

riva1920.it



fter showing its versatility in the design world, Glebanite has grown so much as an innovative material as to offer a sustainability scenario able to cover the entire world of industrial composites and is a partner in the H2020 "FiberEUse" project on the circular economy and End Of Life products.

MENZIONE D'ONORE

he Discovery drone has been designed to be the most innovative unmanned aircraft in the light class.

Created for rescue and security applications, the UAV is equipped with patented high technology solutions that permit it to fly without limitations, like a traditional helicopter.



multimedia and multisensory exhibition that took more than 22,000 visitors on a journey to discover public works built on every continent during the course of more than a century. The exhibition presented infrastructure as a work of art, narrating stories of beauty and progress.



totally innovative product in the relationship between food and health. Pure Silver has a very high bactericidal activity but no cytotoxic effects on the human body according to ISO norms.
European, US, Russian Federation and Japanese patents.
Made in Italy. 100% recyclable.
A lifestyle in harmony with nature.

Company: RIVIERASCA Product: Glebanite Designer: Francesca Gotti

rivierasca.it

Company: RPS AEROSPACE Product: Discovery Designer: Nausicaa Asia Vezzoli

rpsaerospace.com

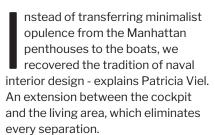
Company: SALINI IMPREGILO **Product:** Beyond Delivering the Future for the Past 110 Years **Designer:** Leftloft + The Buss

salini-impregilo.com

Company: SAN LORENZO Product: PAN999 Designer: Tobia Scarpa

pan999sanlorenzo.it





Company: SAN LORENZO Product: SD112/54 Sanlorenzo Designer: Antonio Citterio, Patricia Viel Interiors

sanlorenzoyacht.com



tarting from the simple but revolutionary idea of creating out-and-out luminous cavities inside the concrete and concealing the lighting body so as to make the light the only feature of the architecture. A sophisticated and invisible device aimed at merging architecture and light in a natural way.

Company: SIMES Product: Ghost Linear Designer: Marc Sadler

simes.it

COMPASSO D'ORO AO

indows and doors with minimum sections and high performances with endless variations in terms of profiles and opening types and made of precious metals: stainless steel and brass (natural or burnished), Corten and painted galvanized steel. The sections are minimal for all solutions from 47mm.

Company: SECCO SISTEMI Product: OS2 75 Designer: Alberto Torsello

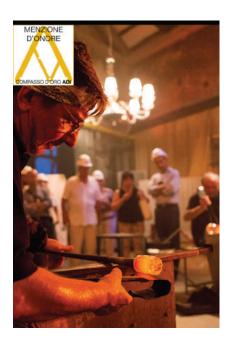
seccosistemi.com



n optical illusion recreated as a linear appliqué. Light becomes decoration through the LED corolla; an explosion of illumination revealed only when the lamp is turned on. The shade's prismatic surface is created by the patented, unbreakable technopolymer Lentiflex®.



slamp.com



multi-sensory journey into the furnace, marking a new path of shared values and the culture of Murano glass. Inside a fascinating atmosphere, it celebrates glass, its alchemists, the creative genesis and the hands that shape it, showing the visitors the various phases of glass production.

Company: SEGUSO VETRI D'ARTE – MURANO DAL 1397 Product: Seguso Experience Designer: Pierpaolo Seguso, Gianluca Seguso – Seguso Vetri d'Arte

seguso.com



patented construction system that uses the characteristics of large scale space frames and turns them into objects for daily use. The aluminium beams and plastic joints provide lightness, easy assembly, customization and interchangeability between Selframes products.

Company: SELFRAMES Product: Sistema Selframes Designer: Roberta Ventrella

selframes.com



inder Cards is the first innovative biscuit by Kinder. Its very thin milk & cocoa wafers enclose a surprisingly creamy 100% Kinder heart. The cocoa wafer is a breakthrough innovation by Ferrero: its smooth texture looks like chocolate and displays Kinder brand key visual elements, logo and "drops".

Company: SOREMARTEC ITALIA Product: Kinder Cards Designer: Soremartec Italia

ferrero.com



own/Parka in translucent nylon fabric that changes colour with the temperature thanks to a special thermo-chromatic coating. When the temperature drops the microencapsulated pigment molecules morph and the fabric turns dark while the shell hosts a removable down jacket in fluo coloured nylon.

Company: SPORTSWEAR COMPANY Product: Stone Island – Ice Jacket Resin -T Shell Down Designer: Sportswear Company

stoneisland.com



ooded tracksuit in Polypropylene Denim, a blue polypropylene weft and indigo dyed cotton warp cloth. The garment has been DARK treated, a manual sanding and light stonewash as well as an enzyme wash. Hood opens completely with zip.

Company: SPORTSWEAR COMPANY Product: Stone Island -Polypropylene Denim **Designer:** Sportswear Company

stoneisland.com

20



he Clavis system is able to adapt to any working environment thanks to a series of modular elements, that make the system flexible. With its joints and a set of structural elements, it can be assembled immediately. A universal clamp allows the tables to be configured and fitted with a range of accessories.

Company: TECNO **Product:** Clavis

Designer: Tecno, Daniele Del Missier

tecnospa.com



eather Bomber with removable lining in Hyper Light Membrana that can be worn separately, two-layer performance fabric in calendared nylon of only 22 grams/ sq. m. laminated to an ultra light, wind resistant breathable membrane. Heat sealed seams, inner joined to the leather through tapes with snaps.

Company: SPORTSWEAR COMPANY **Product:** Stone Island Shadow Project - Pelle / Hyper Light Membrana - Tc

Designer: Hugh Errolson – Acronym

stoneisland.com



he io.T research focuses on the creation of interconnected smart furniture. Touch screens, directional microphones, integrated systems for recognition, access to spaces, management of the working environment, improved interior comfort and real-time data exchange are some of the issues resolved thanks to io.T.

Company: TECNO **Product:** io.T – Intelligence Of Tecno Designer: Tecno, GTP | Gruppo Thema Progetti

tecnospa.com



reated from a 1969 prototype and put into production after half a century the Gravity table lamp designed by Antonio Macchi Cassia for Stilnovo Italia consists of two spheres: one made of glass and a metal "satellite" that can be moved in any direction.

Company: STILNOVO **Product:** Gravita

Designer: Antonio Macchi Cassia

stilnovoitalia.it



ecnofire presents its first addressable optical acoustic alarm device for automatic fire alarm systems. The device can be connected directly to the loop and, thanks to its great versatility, adapted to the requirements of the environment in which it is installed.

Company: TECNOFIRE BY **TECNOALARM** Product: Pannello Ottico Acustico Indirizzato Tfpan Designer: Udesign

tecnofiredetection.com



killmill™ is the first product allowing everyday athletes to improve their power, speed, stamina and agility, and enjoy the benefits of professional sports training in a safe, engaging and effective way.

Company: TECHNOGYM **Product:** Skillmill

Designer: Technogym Design Center

technogym.com



he medical corset is based around a specific biodynamic action that helps reduce perceived pain. It can be used with or without a removable and adjustable spinal plate in light alloy and it is made of TLMTEX, a special fabric which promotes ease of use.

Company: TLM **Product:** Spinfast **Designer:** Claudio Testi

tlm.it





he seating system is characterized by a modern and minimal design and develops a concept of functionality and flexibility in a wide range of configurations. The different versions are declined in a range of colours inspired by those found in the paintings of Paul Klee.

Company: TRUE DESIGN
Product: Millepiedi
Designer: P+F - Parisotto +
Formenton Architetti

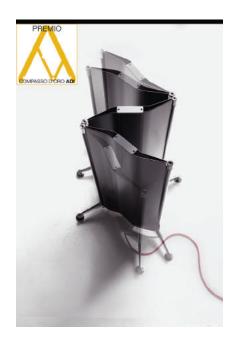
truedesign.it



ueacca is made from a 45mm 316 stainless steel cube, which thanks to a series of support accessories made from a cut and bent flat plate, offers various configurations for indoor and outdoor use: mixers, showers and solutions for bathtubs. Great versatility for a unique design.

Company: VERUM ITALY Product: Dueacca Designer: Adriano Design

verumitaly.com



high efficiency electric radiator capable of producing heat for any room thanks to a significant yet discrete presence. It liaises with its surroundings, offering the possibility of separating two rooms, of enhancing the atmosphere of discretion, increasing the feeling of well-being.

Company: TUBES RADIATORI Product: Origami Designer: Alberto Meda

tubesradiatori.com



odo is a mouth-blown and freehand Murano glass product. The two venetian designers wanted to fix the movement of the master glassmaker, impressing in its genetic code the poetic sense of "designing with movement".

A true futuristic artwork.

Company: VETRERIA VISTOSI Product: Nodo Designer: Pio e Tito Toso

vistosi.it



ith its linear form and being only 18 cms thick the wall-hung condensing boiler becomes a piece of furniture thanks to its various front panels and fully concealed connections. Remote control via APP. High efficiency, heating system A+ energy class. Range 24 and 35 kW.

Company: UNICAL Product: Osa

Designer: Ilaria Jahier, Igor Zilioli, Sergio Fiorani, Gian Luca Angiolini

unical.eu



he first shoe that, named after the Japanese art of furoshiki, practically envelops the foot, guaranteeing a personalised fit and exceptional comfort for feet of any shape. The ergonomic uppers, made in Eurojersey Sensitive® fabrics, are a direct extension of the sole which is made from Vibram XS City compound to ensure durability and grip on urban surfaces.

Company: VIBRAM S.P.A. Product: Vibram Furoshiki ® The Wrapping Sole Designer: Vibram S.p.A.

vibram.com



weed is an ancient and valuable cloth whose original meaning is "fabric armour". A braided and multi-level fabric which results in a sober and balanced sofa. The structural support is composed of a framework of brushed steel around which teak has been interwoven on two distinct levels.

Company: UNOPIÙ Product: Tweed

Designer: Meneghello Paolelli

Associati

unopiu.it



he first of a new generation of panoramic dental units the Rotograph Prime blends cutting-edge technology with a futuristic yet completely ergonomic design.

Specifically designed to be comfortable for the patient and intuitive for the operator, it features an interface that uses light as a guide.

Company: VILLA SISTEMI MEDICALI Product: Rotograph Prime Designer: Studio Volpi

villasm.com



he ZB200 is a new concept pianoforte in which the formal reinterpretation of the aesthetics gives it harmony and continuity and the important structural engineering changes distinguish it technically with an amplified sound and a higher performing keyboard.

Company: ZANTA PIANOFORTI

Product: ZB200 **Designer:** Enzo Berti

zantapianoforti.it

22

ADI is nationwide

ADI CAMPANIA

Andrea Jandoli, President http://bit.ly/2JaWGh5

ADI EMILIA ROMAGNA

Valentina Downey, President http://bit.ly/2sqXE2n

ADI FRIULI VENEZIA GIULIA

Adriana Cruciatti, President http://bit.ly/2JdQQLX

ADI LAZIO

Marika Aakesson, President http://bit.ly/2Jcbtbk

ADI LIGURIA

Mauro Olivieri, President http://bit.ly/2J6LvKg

ADI LOMBARDIA

Andrea Rovatti, President http://bit.ly/2J6LF4k

ADI MARCHE, ABRUZZO, MOLISE

Michele Gasperini, President http://www.adi-mam.it

ADI PIEMONTE E VALLE D'AOSTA

César Mendoza, President http://bit.ly/2J535y3

ADI PUGLIA E BASILICATA

Roberto Marcatti, President http://bit.ly/2xy5gVH

ADI SICILIA

Andrea Branciforti, President http://bit.ly/2J3yktn

ADI TOSCANA

Perla Gianni, President http://bit.ly/2spilLY

ADI UMBRIA

Andrea Pascucci, President http://bit.ly/2J89vwk

ADI VENETO E TRENTINO ALTO ADIGE

Silvia Sandini, President http://www.adi-design-vtaa.org





Fedrigoni per XXV Compasso d'Oro ADI

Fedrigoni for ADI XXV Compasso d'Oro

Gli oggetti di design hanno bisogno di essere riprodotti su carte che il design lo hanno nelle fibre!

Per il catalogo XXV Compasso d'Oro ADI, la scelta è stata Fedrigoni Splendorgel E.W., sia per il blocco libro che per la copertina.

Splendorgel è una carta presente nel catalogo Fedrigoni da oltre 50 anni, una best seller amata da generazioni di designer ed editori per la sua superficie vellutata dagli ottimali risultati di stampa. Certificata FSC®, realizzata con materie prime provenienti da foreste gestite in modo sostenibile, è completamente riciclabile e

Fedrigoni è orgogliosa di affiancare ADI nella pubblicazione del XXV Compasso d'Oro con una delle sue carte più consolidate ma sempre in evoluzione, come il mondo del design italiano! Design objects simply have to be reproduced on papers that have design in their fibres!

The XXV Compasso d'Oro ADI Catalogue opted for Fedrigoni Splendorgel E.W. papers for the book block and the cover alike.

Splendorgel paper has been in the Fedrigoni catalogue for over 50 years - a bestseller loved by generations of designers and publishers for its velvety surface ensuring optimal printing results. It has FSC® certification and is made using raw materials from sustainably managed forests. This paper is also completely recyclable and biodegradable

Fedrigoni is proud to team up with ADI in publishing the XXV Compasso d'Oro with one of its most long-standing yet constantly evolving papers - just like the Italian design world!





 $www.fedrigonicartiere.com \mid twitter @FedrigoniPapers \mid facebook \ Fedrigoni$

Bellotti: wood from boatbuilding to transport and construction



Bellotti is a company that by focusing on design interpreted as technological and formal innovation transforms wood and its derivatives such as plywood panels, lightweight composite panels, integrated systems and solid wood of precious essences into special objects integrated into means of transport, domestic settings and offices in order to increase comfort and aesthetics.

Since it was founded in 1927 Bellotti has grown constantly and now enjoys international status and with its Research & Development laboratory and Quality Control Center, counts customer service as one of its strong points, offering targeted solutions in every sector. Indeed, it often manages to anticipate the needs of the market.

Raw materials arrive from all five continents and are selected on site with the collaboration of expert partners who test and verify the quality, paying scrupulous attention and using selection criteria focused on a number of potential uses.

The company is a market leader in the production of special plywood and integrated systems assembled with innovative and technological materials, all certified and guaranteed by the ISO 9001: 2015 Company Quality System.

The Laboratory constantly tests materials and products to measure their performance and verify their compliance with the company's quality parameters. The Product Office offers technical and design support to the client, creating targeted answers and innovative solutions to specific

problems. The continuous updating of technologies and machinery also allows Bellotti to competently and professionally respond to the needs of the market which now more than ever requires products with high-level technological features.

The supply of certified (FSC®, PEFCTM) and sustainable timber, the 100% exploitation of the raw material and products made using recyclable materials are the features that have enabled Bellotti to become a company firmly committed to respecting the environment. The company was also among the first in Italy to create one of the largest fully integrated photovoltaic systems on the roof, covering $10,000 \text{ m}^2$ of surface area with 4,500 photovoltaic panels with a power of 1 MW annually producing 1,026,600 kWh of clean energy.

These aspects have always been typical of the company, demonstrating a commitment to a sustainable economy and a responsibility to contributing through its products to the creating of a more pleasant and comfortable future in the sectors in which it operates. But that's not the whole story.

Energy saving, environmental sustainability, the use of renewable sources, the choice of the best in technology and the highest performing materials are key elements that Bellotti shares on a daily basis.

bellottispa.com







ADI ASSOCIAZIONE PER IL DISEGNO INDUSTRIALE

Register with ADI!

You will be part of the most important association of Italian design, active worldwide: a community that since 1956 has brought together all the leading players in the sector: designers, companies, distributors, researchers and journalists.

Become a player too!

adi-design.org



